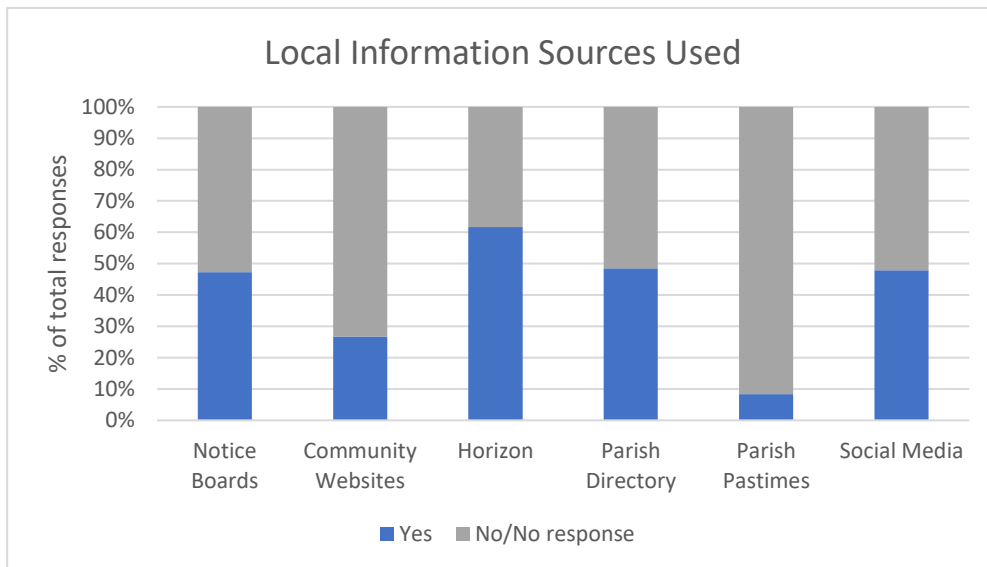


Information Sources

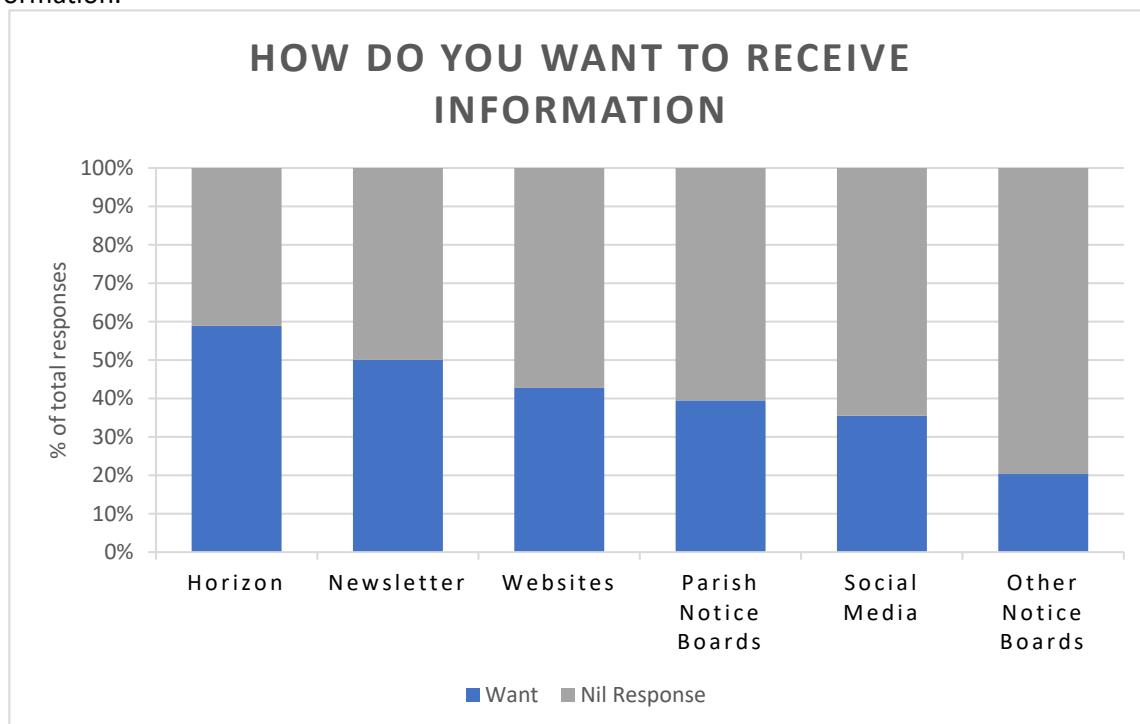


There is a varied approach but all media, except for Parish Pastimes, have a significant following.

Looking to specifics:

- Horizon is very popular, and several comments wanting a broader distribution within the Parish
- Social Media popular but concerns on control of local page, and abusive comments
- Community websites had a relatively low response, as did the Parish Pastimes
- The Parish Directory was well used

The following chart shows how those that responded to the survey would like to receive local information:



S3 Communications

Overall, there is a considerable desire to have printed material, with social media low on the wish list. Local websites as a source of information were well supported, although the chart above indicates that frequency of use is low.

Analysis of the results on questions relating to 'What information would be useful' indications:

- Directory of local services and a Business Directory are high on the wish list. The Landford Parish Directory fulfils this need; perhaps it should be on the web and publicised regularly on social media
- Local events information is wanted. These are usually publicised in Horizon. Possible recommendation is that local events, from Horizon, be also published on Parish Noticeboards. Use of Facebook 'Events' facility should also be promoted
- There seems to be a desire to have more Parish Council information. Given that the minutes are published both online and on Facebook, it would indicate that a regular parish update should be published, perhaps monthly, by the Parish Council.
- There is also a desire to have information on clubs and organisation within the area. This is covered in the Parish Directory, Parish Pastimes, and in Horizon; additional advertising of these resources may be required.

Landford Parish Directory
2020/2021



www.landfordcommunity.org.uk



Over 90% of those responding to the survey had access to the internet. 20 people responded that they did not use the internet, of which 16 would like to learn.

Our Aims

1. To further improve communications within the Parish

AIM	ACTION	BY WHOM?	TARGET TIMESCALE
What we can do as individuals			
1	Provide the Parish Directory Online	Editor of Parish Directory	6 months
What we plan to do as a parish			
1	Promote the website to act as a single portal to other online resources, e.g., Parish Pastimes, Parish Council, Parish Directory	LPCP	6 months
What we are asking others to do			
1	Make Parish noticeboards available for publicising local events	Parish Council	6 months